

# Media Kit 2020

CreativeTravellerMag.com



Travel | Art | Life



## ART SPECIFICATIONS

### *Creative Traveller Magazine & Newsletter*

- ❑ Please supply Double Page ads as two individual PDFs.
- ❑ Keep logos and type within 12 mm of the trim line.
- ❑ Allow for a 4 mm bleed on all sides
- ❑ Please work within a 12mm type area in from trim.
- ❑ Accepted formats - PDF, tif, jpg, gif, EPS
- ❑ Article text as separate word document with image captions at the end

## MAGAZINE ADVERTISING RATES 2019

Magazine Advertisement size	1 issue	2 consecutive issues	4 consecutive issues
Full Page	2000	1700 per issue	1300 per issue - save 2800!
Double Page Spread	3000	2500 per issue	2200 per issue - save 3200!
Half Page	1000	900 per issue	800 per issue - save 800!
Inside Front Cover DPS	4000	3400 per issue	3100 per issue - save 3600!
Final Page DPS	3200	2800 per issue	2400 per issue - save 3200!
<b>Newsletter</b> advertising	1 broadcast	6 broadcasts	11 broadcasts (over 12 months)
Newsletter Banner ("Done-for-you" Design & Upload)	500	300 per broadcast (1800 for 6 newsletters)	100 per broadcast - save 4400!
<b>Website</b> advertising	1 quarter	2 quarters	4 quarters (a full 12 months)
Website Banner ("Done-for-you" Design & Upload)	380	250 per quarter (500 for 6 months)	200 per quarter - save 3760!

## Advertisement Design Fees

If you require us to design  
your magazine advertisement for you  
design fees are as follows

Full Page - \$850

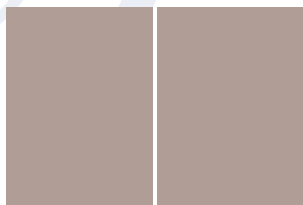
Double Page - \$1,200

Half Page - \$450

Please forward material to  
**Editorial Team, Creative Traveller Magazine**  
via Dropbox or Google Drive  
via email: [EditorialTeam@CreativeTravellerMag.com](mailto:EditorialTeam@CreativeTravellerMag.com)  
via post: PO Box 5509, Stafford Heights, Qld 4053

## CONTACT

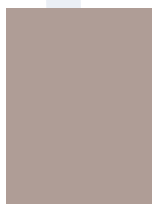
[AdvertisingManager@CreativeTravellerMag.com](mailto:AdvertisingManager@CreativeTravellerMag.com)  
or Phone 0413 054 786



Double Page Spread  
Bleed Size: w 428mm x h 305mm  
Trim Size: w 420mm x h 297mm



Half Page Vertical  
Bleed Size: w 109mm x h 305mm  
Trim Size: w 100mm x h 297mm



Full Page  
Bleed Size: w 218mm x h 305mm  
Trim Size: w 210mm x h 297mm



Half Page Horizontal  
Bleed Size: w 218mm x h 146mm  
Trim Size: w 180mm x h 125mm