

creative

Traveller

ISLAND TIME

South Pacific Beauties



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Traveller

CHRISTMAS MARKETS

Of Europe

ROCK THE BOAT

A Bandmember's Perspective

PHOTOGRAPHY

Life as a Professional



Travel Art Life
CreativeTravellerMag.com

Media Kit

2018

CreativeTravellerMag.com

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ART SPECIFICATIONS

Creative Traveller Magazine & newsletter

- ❑ Please supply Double Page ads as two individual PDFs.
- ❑ Keep logos and type within 12 mm of the trim line.
- ❑ Allow for a 4 mm bleed on all sides
- ❑ Please work within a 12mm type area in from trim.
- ❑ Accepted formats - PDF, tif, jpg, gif, EPS
- ❑ Article text as separate word document with captions at the end

Magazine Rates 2018

Advertisement size		Value add includes
Full Page	550	Newsletter image and link from mag to website
Double Page Spread	1,030	Newsletter hero image and link from mag to website
Half Page	350	Link from digital magazine to your website

Advertisement Design Fees

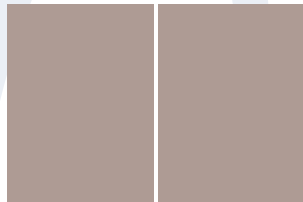
If you would like us to design your advertisement for you, design fees follow

Full Page - \$850

Double Page - \$1,200

Half Page - \$450

Please forward material to Jenni Onn, Creative Director
via Dropbox or Google Drive
via email: jenni.onn@CreativeTravellerMag.com
via post: PO Box 5509, Stafford Heights, Qld 4053



Double Page Spread
Bleed Size: w 428mm x h 305mm
Trim Size: w 420mm x h 297mm



Half Page Vertical
Bleed Size: w 109mm x h 305mm
Trim Size: w 100mm x h 297mm



Full Page
Bleed Size: w 218mm x h 305mm
Trim Size: w 210mm x h 297mm



Half Page Horizontal
Bleed Size: w 218mm x h 146mm
Trim Size: w 180mm x h 125mm